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CRAYONS® ALL-NATURAL BEVERAGES APPOINTS TNT MARKETING® FOR C-STORES.

ARLINGTON, TEXAS — July 28, 2009 — TNT Marketing®, national convenience store broker, is proud to represent Crayons® All-Natural Beverages to convenience stores nationwide.

Sales of Crayons® All-Natural Beverages are expanding rapidly in the c-store channel, as retailers desire to offer more healthy, high-quality, kid-positioned beverages. Crayons® FUNctional fruit juice drinks are leading the way in offering families a fun and healthier beverage choice for their kids.

Crayons® All-Natural FUNctional fruit juices are specially formulated for today's youth. They are available in several flavors with 100% of the recommended daily allowance of vitamin C, only 90 calories and no high fructose corn syrup. Buy 'em 'cuz they're nutritious; drink 'em 'cuz they're delicious!

"We are thrilled to have TNT Marketing® as our partner in growing the Crayons® beverage business in the all-important c-store channel," said Duncan Seay, co-founder of Crayons® All-Natural Beverages. He added, "TNT's resources and expertise will be a major boost to our sales and marketing efforts. We partnered with TNT Marketing to support us by leading our efforts in this channel." He explained, "Crayons beverages are now available at participating 7-Eleven stores nationwide, and will soon be at other chains, such as Kum & Go."

"Crayons® All-Natural Beverages are an excellent enhancement to the TNT portfolio," said Kenneth Fries, TNT Marketing® president, adding "We are proud to sell these high-quality drinks made for kids."

About Crayons® All Natural Beverage Company

Crayons® All Natural Beverage Company was launched in April 2004 by co-founders and dads, Duncan Seay and P.J. Palmer. With the mantra Goodness That's Fun™, Crayons® beverages have been widely embraced since launching in 2007 and are already available at national and northwest-based retailers such as Safeway, 7-Eleven, Whole Foods and QFC. Crayons® owns the U.S. and internationally registered trademarks to the brand name Crayons® along with its registered oval trade design in various food and beverage classes. The Company is headquartered in Bellevue, Wash. For additional information, please visit www.drinkcrayons.com.

About TNT Marketing®

TNT Marketing® is a leading sales and marketing organization in the convenience store industry. TNT represents many recognized consumer products in top c-store categories, including automotive, beverages, foodservice, frozen foods, grocery, general merchandise, HBC and salty and sweet snacks. Bayer, ConAgra, Dole, General Mills, Mattel, Procter & Gamble (Duracell/Gillette) and Trojan are among the category-leading brands in the TNT Marketing® portfolio.

C-storologists® are experts in convenience stores, much as zoologists are experts in the animal kingdom. Based in Arlington, Texas, the TNT c-storologists® maintain established partnerships with c-store wholesalers and retailers nationwide. With specialized knowledge and experience, TNT Marketing® has a proven record of success.

For product photos see our web site, <http://www.tntmarketing.com/drinkcrayons.html>