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## AMERICAN DAIRY BRANDS SELECTS NATIONAL CONVENIENCE STORE BROKER TNT MARKETING.

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ARLINGTON, TEXAS — April 30, 2009 — American Dairy Brands, Inc. has appointed TNT Marketing, national convenience store broker, to market and sell its product line of shakes, cheeses, and butter.

Sport Shake® is a milkshake that offers nine times the protein, 30 times more calcium, over twice the carbs, and 15 times more potassium than the average leading sports drink, and is the perfect replenishment drink for today's young athlete and weekend warrior. Sport Shake® comes in eight-ounce cans and is available in strawberry, chocolate and vanilla.

A wide variety of Borden® cheeses are available in singles, shreds, chunks, snacks and slices. Key items for the convenience channel include 2 ounce chunks and String Cheese, both great for Grab 'n Go, as well as a full line of items for the Dairy door and others appropriate for the convenience sandwich shop.

Cache Valley® cheeses, also part of the ADB portfolio, have a heritage that goes beyond flavor, and are available in the Intermountain West.

The American Dairy Brands butter portfolio includes such brands as Borden, Keller's and Breakstone, which are available in quarters and tubs, as well as institutional tubs that are perfect for commissary usages.

"American Dairy Brands is proud to bring our great stable of brands to the TNT family throughout much of the United States," Marshall Solomon said. He added, "I look forward to growing our existing business and expanding to new customers in partnership with the professionals at TNT Marketing. With our brand equities from coast to coast, TNT's national strengths will align well with our goals of coast-to-coast growth in the convenience channel."

TNT Marketing president Kenneth Fries said, "We are very pleased to add the many products within the American Dairy Brands lineup to our portfolio."

American Dairy Brands is the retail division of Dairy Farmers of America, the largest dairy cooperative in the United States. With over 18,000 farm families as our owners, DFA farmers have a presence in over 45 states providing milk to American families.

TNT Marketing is a leading sales and marketing organization in the convenience store industry. TNT represents many recognized consumer products in top c-store categories, including automotive, beverages, foodservice, frozen foods, grocery, general merchandise, HBC and salty and sweet snacks. Bayer, ConAgra, Dole, General Mills, Mattel, Procter & Gamble (Duracell/Gillette) and Trojan are among the category-leading brands in the TNT Marketing portfolio.

C-storologists® are experts in convenience stores, much as zoologists are experts in the animal kingdom. Based in Arlington, Texas, the TNT c-storologists® maintain established partnerships with c-store wholesalers and retailers nationwide. With specialized knowledge and experience, TNT Marketing has a proven record of success.

**Editor's Note:** For product photos see our web site, <http://www.tntmarketing.com/adb.html>